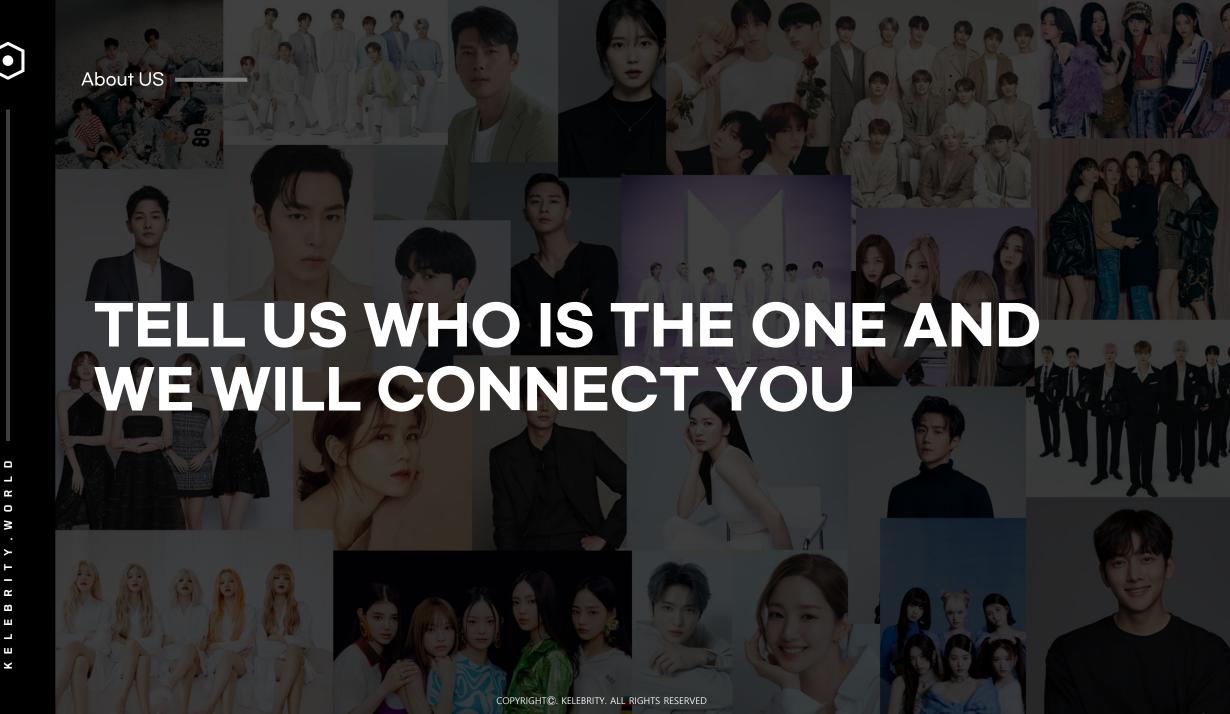


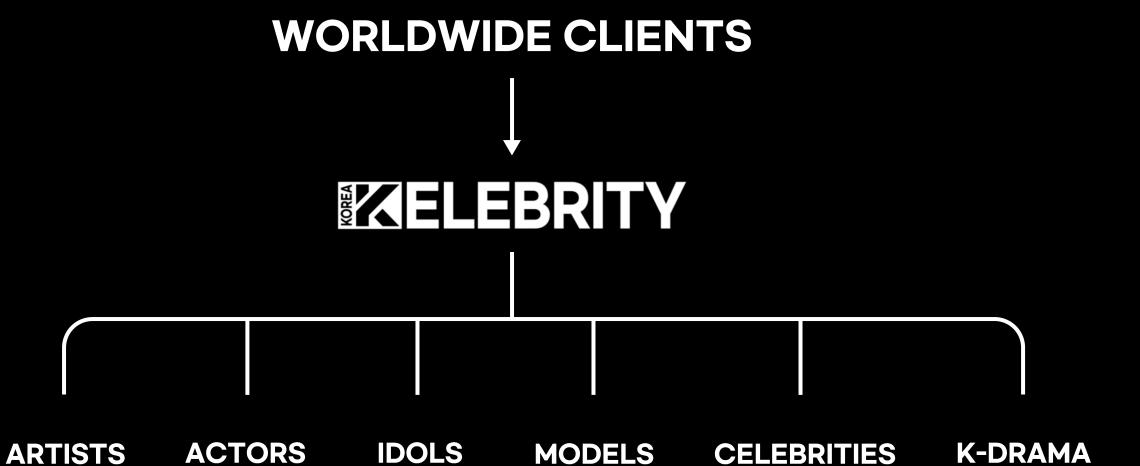


4th week of May 2023

KELEBRITY +

CONNECTS—— WORLDWIDE CLIENTS WITH—— KOREAN-CELEBS





We provide our services for the categories below

TVC

Korean Celebs to be featured in Commercials.

PRINTS

Korean Celebs to be featured in Print Ads.

MUSIC

Copyright for Korean songs to be used in overseas contents.

PPL

Placing brands in Korean Dramas

CONCERTS

Providing Korean artists in overseas concerts and events



MELEBRITY THE KOREA BULLETIN

2305W4-09

FIFTY FIFTY breaks K-pop girl group record on Spotify

Rookie group FIFTY FIFTY has exceeded 30 million monthly listeners on Spotify. The quartet is now the K-pop girl group with the highest number of monthly listeners on the world's largest streaming platform.

FIFTY FIFTY reached the 34.3 million mark as of Friday (local time), according to Spotify. It shattered the previous record set by K-pop heavyweight BLACKPINK last year of 34.12 million. FIFTY FIFTY's viral hit, "Cupid" has also retained spots on the top 10 of Spotify's Daily Top Songs Global chart for more than a month.

"Cupid" is going strong on Billboard, clinching the No. 17 in its eighth week on its main singles chart, Tuesday. The feel–good earworm has been climbing up the chart after debuting at No. 100 on March 28. FIFTY FIFTY is the fastest K–pop group to land a song on this chart, which achieved the feat just 130 days after its debut.

"We are currently discussing the necessary details to prepare for the next release and we are working with the members to adjust the production schedule," FIFTY FIFTY's chief producer SIAHN told The Korea Times in a recent interview. "We intend to continue with the next story after 'Cupid' and maintain the direction established during the planning stage."



Enhypen returns with 'Dark Blood'



K-pop boy band Enhypen returned Monday for the first time in 10 months with its new album "Dark Blood."

During its comeback showcase held in Seoul on Monday, the seven members appeared on stage in black suits, with their handsome faces even paler than usual.

Don't be fooled by the spooky visuals of the group's new album, however, as "Dark Blood" is an album devoted to expressing the group's heartfelt gratitude and love towards their fans.

"We received a lot of love and support from our fans when we met them after the pandemic. We realized that we were closely connected with Engenes. This album shows our gratitude for Engenes through the story of a boy," said Sunghoon on Monday. Engene is the name of the band's official fan base.

The new album marks the end of the group's longest hiatus. "Dark Blood" comes 10 months since the release of the band's third EP "Manifesto: Day 1" in July 2022.

Along with "Bite Me," the album also composes five other vampire–themed songs: "Fate," "Sacrifice (Eat Me Up)," "Chaconne," "Bills" and "Karma."

Enhypen, which consists of the seven winners of 2019 Mnet survival program "I-Land," began its journey in 2020 with its first album "Border: Day One."

Soaring to stardom through its debut, the group nabbed its first million–seller title in just a year with its first LP "Dimension: Dilemma," racking up over 1.13 million units.

In June 2022, the group's third EP "Manifesto: Day 1" also garnered a million units in sales on its second day, making Enhypen the fastest K-pop group to notch up two million-seller albums with a debut.

The group shared its aspiration to keep growing with its new album.

Ni–Ki said, "We want to continue advancing as artists and make ourselves known to more people. Hopefully, we can hold another world tour and spread our energy to more Engenes around the world."

Enhpyen's fourth EP "Dark Blood" came out at 6 p.m. on Monday.

NewJeans' new album currently in works, agency says

Girl group NewJeans is currently in preparation for a new album.

"It is true that NewJeans is currently in preparation for a comeback. The dates are not confirmed yet [and] we will notify when the dates are confirmed," the girl group's agency ADOR told the Korea JoongAng Daily on Tuesday.

Media outlets reported Tuesday that the girl group will drop a prerelease track on July 7, followed by a new album in the same month.

NewJeans made its debut as a five-member group Minji, Hanni, Danielle, Haerin and Hyein that debuted in August 2023 with EP "New Jeans" under ADOR, a newly-founded music label under HYBE, led by the former creative director of SM Entertainment, Min Hee-jin.

NewJeans stormed the global K-pop scene with successive hits, such as "Attention," "Hybe Boy," "Ditto" and "OMG." The girl group received rookie awards and the Performance of the Year award from the Asia Artist Awards in December 2022.

The girl group will hold its first fan meeting, "Bunnies Camp," at the SK Olympic Handball Gymnasium in Songpa District, southern Seoul, on July 1 and 2.



COMING UP FAN MEETINGS ———







01

김남길 KIM NAM-GIL

06/10 SEOUL

TBD
TOKYO, OSAKA, BANGKOK, HONG KONG, TAIPEI, SINGAPORE

02

BTS V

06/11 SEOUL

**Local promotion of the investment platform 'SimInvest' by Indonesian financial group Sinarmas Sekuritas.

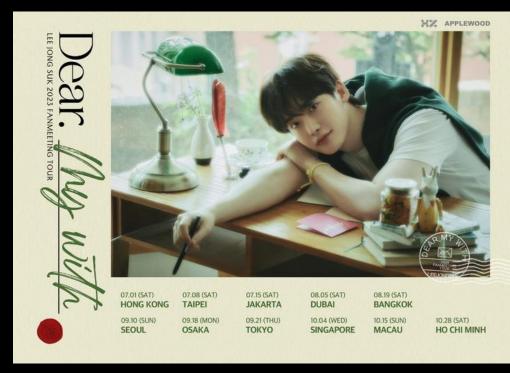
03

허영지 YOUNGJI

06/03 JAPAN (TOKYO)

\odot

COMING UP FAN MEETINGS ———







04

이종석 LEE JONG SUK

07/01 Hong kong 07/08 Taipei 07/15 Jakarta 08/05 Dubai 08/19 Bangkok 09/10 Seoul 09/18 Osaka 09/21 Tokyo 10/04 Singapore 10/15 Macau 10/28 Ho chi minh 05

이병헌 LEE HYUNG HUN

06/10-12 Tokyo

06

최병찬 CHIO HYUNG CHAN

07/01 Tokyo

COMING UP CONCERTS -









01

BTS 슈가 SUGA

05/26-28 Jakarta 06/10-11 Bangkok 06/17-18 Singapore

06/24-25 Seoul

02

TXT

05/06-27 US

03

이승기 Lee Seung-gi

05/21 TAIPEI 05/27 MANILA 04

백예린 Yerin Baek

05/19-21 SEOUL 05/31 JAKARTA 06/02 TAIPEI 06/05 TOKYO 06/07 OSAKA 06/17 BANGKOK

COMING UP CONCERTS —











05

트라이비 Tri.be

06/06-07/03 USA TOUR 06

아이브 IVE

06/17 MANILA 06/24 TAIPEI 06/30 SINGAPORE 07/08 BANGKOK 07

케플러 Kepler

JAPAN CONCERT TOUR 06/02-03 AICHI 06/10-11 KOBE 80

우즈 WOODZ

05/28 MACAU 06/03 JAKARTA 06/11 KUALA LUMPUR 06/17 MANILA 06/27 OSAKA 06/28 TOKYO 07/01-02 BANGKOK 09

엔믹스 NMIXX

06/04 BANGKOK 06/09 JAKARTA 06/18 TAIPEI 06/23 SINGAPORE 06/30 MANILA

\odot

COMING UP CONCERTS ———







10

더보이즈 The boyz

05/31 Niigata 06/304–04 Kobe 06/08 Fukuoka 06/10 Taipei 06/24 Macau 06/26 Gifu 06/28 Hiroshima 07/01-02 Saitama 07/15 Manila 07/20 Singapore 07/29 Jakarta 08/05-06 Bangkok 11

베리베리 VERYVERY

06/24-25 Seoul 07/02 Tokyo 07/22 Taipei 12

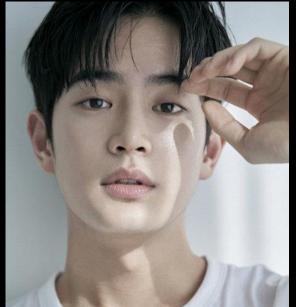
트와이스 TWICE

06/10 LA 06/12–13 Auckland 06/16 Seattle 06/21 Dallas 06/24–25 Houston 06/28–29 Chicago 07/02–03 Toronto 07/06 New york 07/09 Atlanta

09/02 Singapore 09/07-08 Lodon 09/11 Paris 09/13-14 Berlin 09/23 Bangkok 09/30 Bulacan 12/16-17 Nagoya 12/27-28 Fukuoka

ACTORS OF THE MONTH.





노정의 Roh Jeong Eui

Born July 31, 2001 (age 21)

Years active 2011

Agent Namoo Actors

2020 Series I 18 Again

2022 Film | The Day | Died: Unclosed Case

023 Series I Our Beloved Summer

Series | Dear. M

강태주 Kang TaeJu

Born May 19, 1995 (age 28)

Years active 2018 Agent UL Ent.

2020 Series | Missing: The Other Side2023 Series | Pachinko Season 2

Flim The Childe

K-POP ARTISTS OF THE MONTH.



템페스트 TEMPEST

Years active 2022

Labels Yue Hua Ent.

Members HANBIN, HYEONGSEOP, HYUK, EUNCHAN,

LEW, HWARANG, TAERAE

아이칠린 TRI.BE

Years active 2021

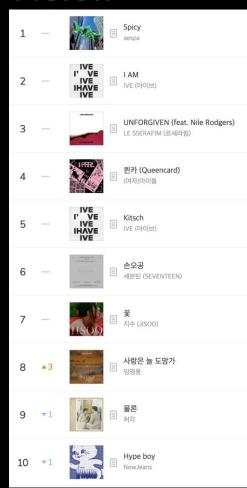
Labels KM Ent.

Members JI YOON, E.JI, JACKIE, JOONIE, CHAE RIN,

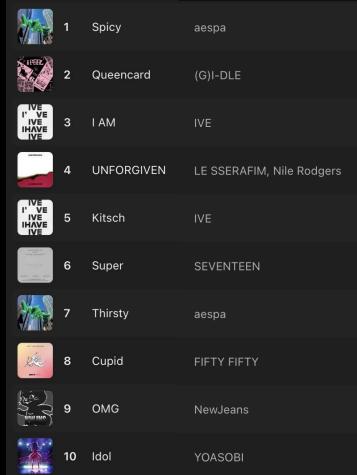
YE JU, CHO WON

K E L E B R I T Y . W O R I

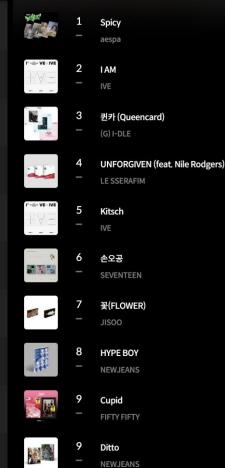
Melon



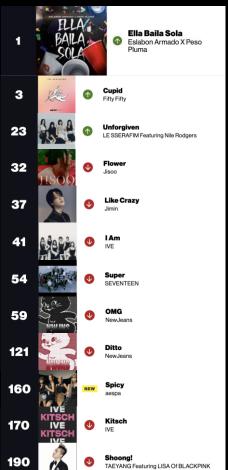
iTunes Korea chart



HANTEO Beta



billboard HOT 200 global chart





NETFLIX TOP 10 INDONESIA



01

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul

- 1. Doctor Cha
- 2. 🛑 XO, Kitty N
- 3. The Good Bad Mother
- 4. Black Knight N
- 5. Till The End of The Moon
- 6. 🛑 Queen Charlotte: A Bridgerton Story N
- 7. Dr. Romantic
- 8. Tale of the Nine Tailed
- 9. El silencio I
- 10. Queenmaker I



03

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



04

Black Knight

Kim Woo-bin, Kang Yoo-seok, Esom



07

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung Ahn Hyo-Seop



10

Queenmaker

Kim Hee-ae, Moon So-ri



NETFLIX TOP 10 MALAYSIA



01

Uhm Jung-hwa, Kim Byung-chul

- Doctor Cha
 - XO, Kitty
- The Good Bad Mother
- Black Knight I
- Till The End of The Moon
- Queen Charlotte: A Bridgerton Story
- Dr. Romantic
- El silencio
- One Piece
- True Beauty



03

The Good Bad Mother Ra Mi-ran, Lee Do-hyun



04

Black Knight

Kim Woo-bin, Kang Yoo-seok, Esom



07

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung Ahn Hyo-Seop



10

True Beauty

Moon Ga-young, Cha Eun-woo



NETFLIX TOP 10 SINGAPORE



03

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul

- 1. Till The End of The Moon
- 2. O XO, Kitty
- 3. Doctor Cha
- 4. The Good Bad Mother
- 5. Selling Sunset)
- 6. Black Knight
- 7. 🕒 🛮 Queen Charlotte: A Bridgerton Story 🔪
- 8. Meet Yourself
- 9. Dr. Romantic
- I 0. 🛑 El silencio 🕽



04

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



06

Black Knight

Kim Woo-bin, Kang Yoo-seok, Esom



07

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung Ahn Hyo-Seop



NETFLIX TOP 10 THAILAND



03

Black Knight

Kim Woo-bin, Kang Yoo-seok, Esom

- 1. Royal Doctor
- 2. 😑 XO, Kitty 1
- 3. Black Knight N
- 4. 🛑 Doctor Cha I
- 5. The Good Bad Mother
- 6. End of The Moon
- 7. 🕒 🛮 Queen Charlotte: A Bridgerton Story 🕨
- 8. Extraordinary Attorney Woo
- 9. Dr. Romantic
- 10. 🕒 Queenmaker l



04

Doctor Cha

Uhm Jung-hwa, Kim Byung-chul



05

The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



80

Extraordinary Attorney Woo

Park Eun-bin, Kang Tae-oh



09

Dr. Romantic

Han Suk-kyu, Lee Sung-kyoung Ahn Hyo-Seop



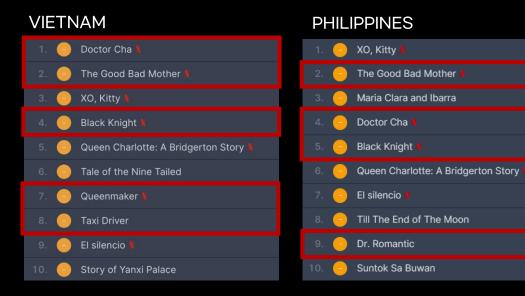
10

Queenmaker

Kim Hee-ae, Moon So-ri



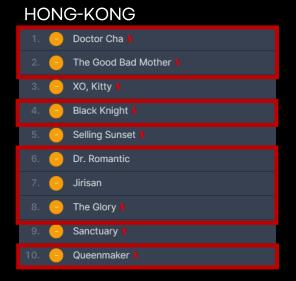
NETFLIX TOP 10 — OTHER COUNTRIES



TAIWAN

JAPAN 1. Young Lady and Gentleman 2. Sanctuary N 3. Oshi no Ko 4. Love Village N 5. Pending Train 6. The Good Bad Mother N 7. Doctor Cha N 8. Graceful Family 9. Demon Slayer: Kimetsu no Yaiba

17 (1777 (17		
	•	Doctor Cha II
2.	•	Till The End of The Moon
3.	•	New Life Begins
	•	The Good Bad Mother X
	•	Wave Makers N
	•	She and Her Perfect Husband
	•	The Long River
	•	Lovely Villain
	•	Black Knight 🛚
10.	•	Meet Yourself





Thank You

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+60 17 377 4778 +62 81779078303 +82 10 9952 2820



kelebrity.worldwide@gmail.com connect@kelebrity.world dibalikpulau@gmail.com